



# Joseph Hamdy Kamal

## About

Driven by a passion for crafting intuitive user experiences, optimizing digital strategies, and enhancing interior design, I leverage my expertise in design, marketing, and project management to assist companies and individuals in achieving their transformation and growth goals.

📍 Deuil-la-Barre, 95170, France 📞 +33 7 67 11 70 91 ✉️ eng.joseph.h.kamal@gmail.com

## Professional Experience

**Interior Design Professional**  
(since Dec 2024)    **Nawat Al Talaea Group, Kingdom of Saudi Arabia**

- Development of designs for kitchens and bathrooms.
- Partnership with clients on tailored projects.
- Integration of solutions tailored to customer requirements.

**Awareness and Incubation Coordinator**  
(Jan 2023 - Sept 2023)    **SINGA, Paris, France**

- Assistance for project leaders in achieving their objectives.
- Coordination of workshops and networking events.

Promotion of incubation initiatives and gathering of assessment data.

**Communication and Digital Marketing Director**  
(Apr 2020 - Oct 2021)    **Nawat Al Talaea Group, Kingdom of Saudi Arabia**

- Administration of social media platforms and digital marketing initiatives.
- Production of promotional videos and visual content.
- Creation of business cards and communication materials.

**UI/UX Designer - MORPHOIA Initiative**  
(September 2023 - March 2024)    **Label École, France**

- Creation of an e-commerce platform for plus-size apparel.
- User testing, prototype development (Figma), WordPress integration.

**Teleoperator**  
(May 2021 - October 2021)    **Concentrix, Egypt**

- Handling customer inquiries for Amazon Italy via email and telephone.
- Oversight and management of requests within the database.

## Formation

**E-commerce Project Manager (Bachelor's Degree +3)**  
(September 2023 - February 2024)    **Label École, Noisy-le-Sec, France**

- Professional Title: UI Designer (Bachelor's Degree)
- Certification: PrestaShop
- MORPHOIA Initiative:

Development of an e-commerce platform for plus-size apparel.

Mechanical, Mechatronics, and Energy Engineering  
(September 2015 - June 2020)    **Don Bosco Salesian Institute, Cairo, Egypt**

## SKILLS

**Interior Design:**  
SketchUp: Crafting Tailored Concepts.

**UI/UX Design:**  
Figma, Sketch, WordPress, HTML, CSS, JavaScript.

**Digital Marketing:**  
SEO, Google Ads, SEMrush, social media administration.

**Visual Instruments:**  
Photoshop, Illustrator, SketchUp, Canva.

**Project Administration:**  
Notion.

## LANGUAGES

French  
Italian  
English  
Arabic

## Centers of Focus

Chess, Film, Origami, Soccer, Literature

## Volunteering

Volunteer – Focolare Movement (2015 - 2020)  
Engaged in community and humanitarian initiatives aimed at fostering peace and interreligious dialogue.